



Financing Infrastructure for European Innovation

A network-powered venture investing platform that enables tech and business leaders to invest and fund top-tier European tech startups and scaleups, alongside established institutional investors.



History & About us

The largest community of investors in tech-startups in Europe.

Founded in early 2020, SeedBlink is building the infrastructure to democratize wealth creation by:

- breaking down the barriers with lower minimums, allowing a better spread portfolio build, with a fully digital process,
- and a unique secondary market,
- co-investing with venture capital firms, family offices and business angels.





Consolidate Equity Investment Infrastructure for European Tech Companies, at All Stages

1. European

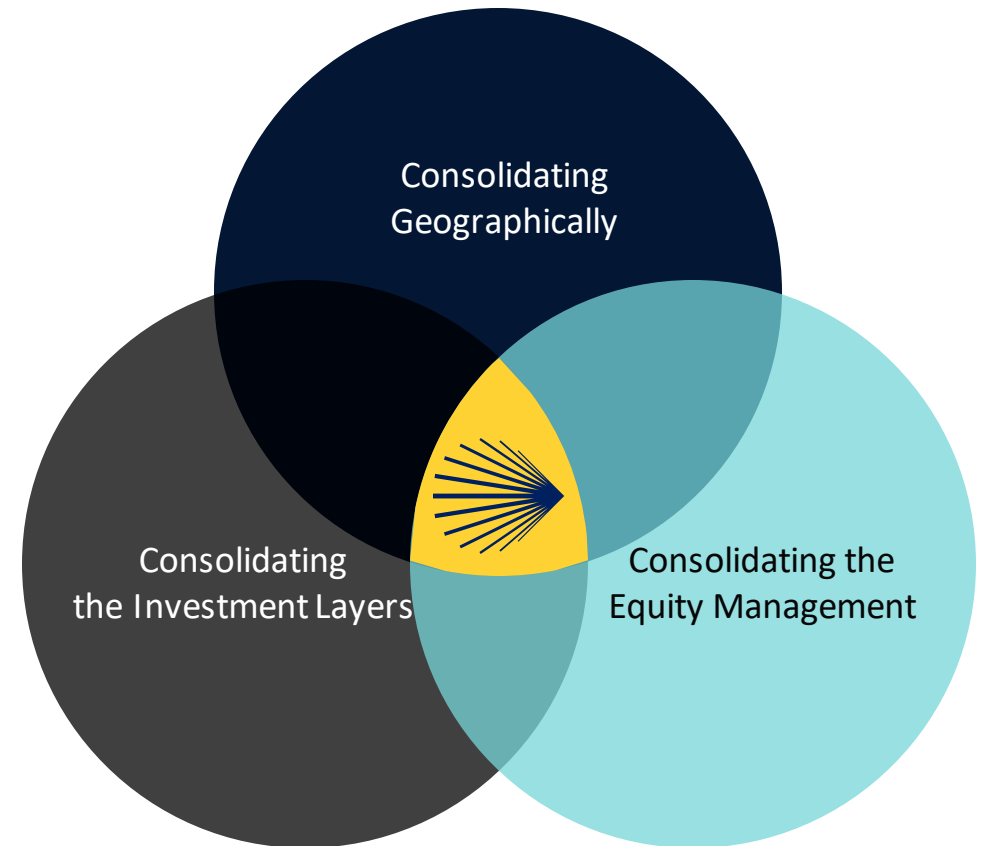
consolidation through M&As, locales partnerships and organic expansion.

2. All stages

Tech-financing, primary and secondary exchanges.

3. Equity management

Products to power the entire stack of ownership.





Equity Crowdfunding?

We are NOT

- ⊗ Local, lack of industry focus
- ⊗ Marketing tool
- ⊗ Company is the client
- ⊗ Lives out of commissions
- ⊗ One-time customers
- ⊗ Basic due diligence
- ⊗ Low post investment engagement
- ⊗ Limited access to liquidity

First step of a bigger Vision

- ✔ European. Only technology. Specialized.
- ✔ Building portfolios aligned with investment thesis
- ✔ Investor is the client
- ✔ Carry and recurring services to investors
- ✔ Repeat investors
- ✔ Co-investing with VCs, collaboration with experts for different perspectives shared to investors
- ✔ Frequent founder's updates, engagement sessions and analytics
- ✔ Built in Secondary market



Strong results in the last 3 years

Along with Symbid, first M&A done in 2022

68.000+

investors from 62 countries
High quality community

Min. 4

rounds per month
Deal flow - strong pipeline of startups
over 200 opportunities / month

252

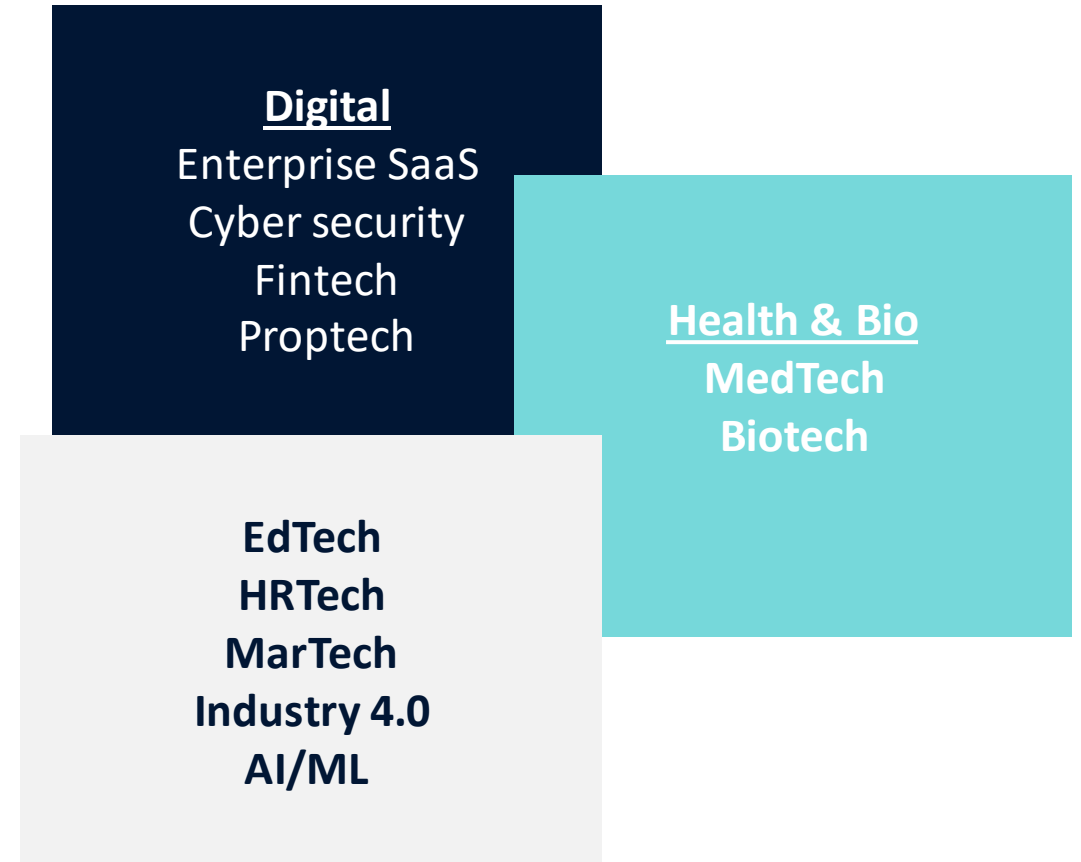
funded companies in our portfolio
From pre-seed to Series A from 15 European
countries

€150M+

total investments to date
Over 65 rounds (out of which more than
20 international)

€100k - 2M

co-investment through us
Investing next to strong **European Partners**





Strong Track Record Team

UBER-STRONG EXECUTIVE FOUNDERS



Radu Georgescu
Chairman of the Board
Serial Technology Entrepreneur and VC Strategy, Corporate Structure



Carmen Sebe
CEO
Strong CEO of Global Tech Companies
General Management



Andrei Dudoiu
President BoD
FinTech & Private Banking Leader
Bank CEO, Lobby, Regulatory



Ionuț Pătrăhău
Corporate Development
Experienced Entrepreneur & Innovator
Broker, Bank CEO

International Board of Private & Public Market Experts



Marius Ghenea
Board of Directors



Ted Cominos Jr.
Advisor
Legal and M&A



Robin Slakhorst
Advisor
Crowdfunding



Pekka Mäki
Advisor
VC Strategy



Ludwik Sobolewski
Advisor
Stock Exchange

FinTech and Software Experienced Executives



Laurențiu Ghenciu
CBO



Adriana Iordan
CPM



George Simion
CTO



Dorina Tudor
CFO



Ana Calota
Operations

Strong Regional Leads



George Platanas
Manager Greece



Angel Hadjiev
Manager Bulgaria



Robbin Hoogstraten
Manager Benelux

Next to a team of 40+ professionals



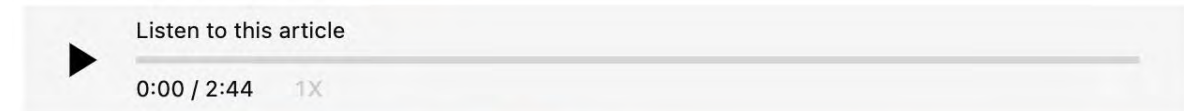
ECSPR Authorized

1. **The first CEE** alternative co-investment platform authorized.
2. **Extra protection** for investors.
3. **Regulated** by the Financial Supervisory Authority.

SeedBlink Gains ECSPR Approval to Provide Pan-European Investment



November 7, 2022 @ 7:49 am By JD Alois





Our Technology

Portfolio value 📌

181.291 EUR
your current portfolio value

Details

Amount invested: 159.055 EUR
Profit / Loss: +22.236 EUR

Latest activity

BRAINHERO
You invested 11.000 EUR on 01.4.2022
[Sign the Investment Agreement](#) →

Code of Talent
New document was uploaded
[View documents](#) →

Portfolio evolution Month Year

Your portfolio

Startup name	Sector	Invested	Current value
HUNCH INSIGHTS INC.	MarTech	10.000 EUR	10.000 EUR
FLOWX.AI	AI / ML	5.105 EUR	5.000 EUR

seedblink backing visionaries

See active opportunities | Blog | Company

HUNCH INSIGHTS INC.
Increasing brands sales through automated marketing!
<https://hunchads.com/>

12.700 EUR
current value
+287%

Investment details | Updates | Documents

FINANCIAL INFO:

7.725 EUR Invested	225 EUR Investment costs	+2.350 EUR Profit / loss	1,45 MOIC	45,75% IRR	18,75 Shares owned
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Summary:

Date	Event	Invested amount	Investment costs	Share price	Shares purchased	Company valuation
26-09-2021	Pre-Seed Equiv	2.575 EUR	75 EUR	+200 EUR	12,5	6.500.000 EUR
02-02-2022	Series A Convertible	2.575 EUR	75 EUR	400 EUR	6,25	8.500.000 EUR

Exits

Date	Event	Shares sold	Original investment	Selling price	Costs	Profit / loss
18-07-2022	Secondary Market	10	21.575 EUR	75.000 EUR	6.088,12 EUR	+47.336,87 EUR

seedblink See active opportunities | Blog | Company | John Doe

Overview | My Investments | News and updates | Learning center

Miluu
Find the ideal funds or assets. Just a few minutes.
<https://www.miluu.com>

7.500 EUR
current value
+45.82%

Financials | Documents | Secondary & follow on | Updates

Trade offers
Helped text.

#Offer ID	Summary	Manage
Details		Active events
Buyer A	Transaction fee	Trade offers
Buyer B	Carry fee	Need help?
Buyer C	Total	Contact us
	Net profit	Help topics

Trade Progress
Helped text here

Accept offer
Helped text here

Accept offer Offer feedback

Your payments settings:
Will be shown to sellers when making the payments. Analog

Sign the ownership transfer:
Helped text here. Pending

Transfer & operational fees payment:
Helped text here. Pending

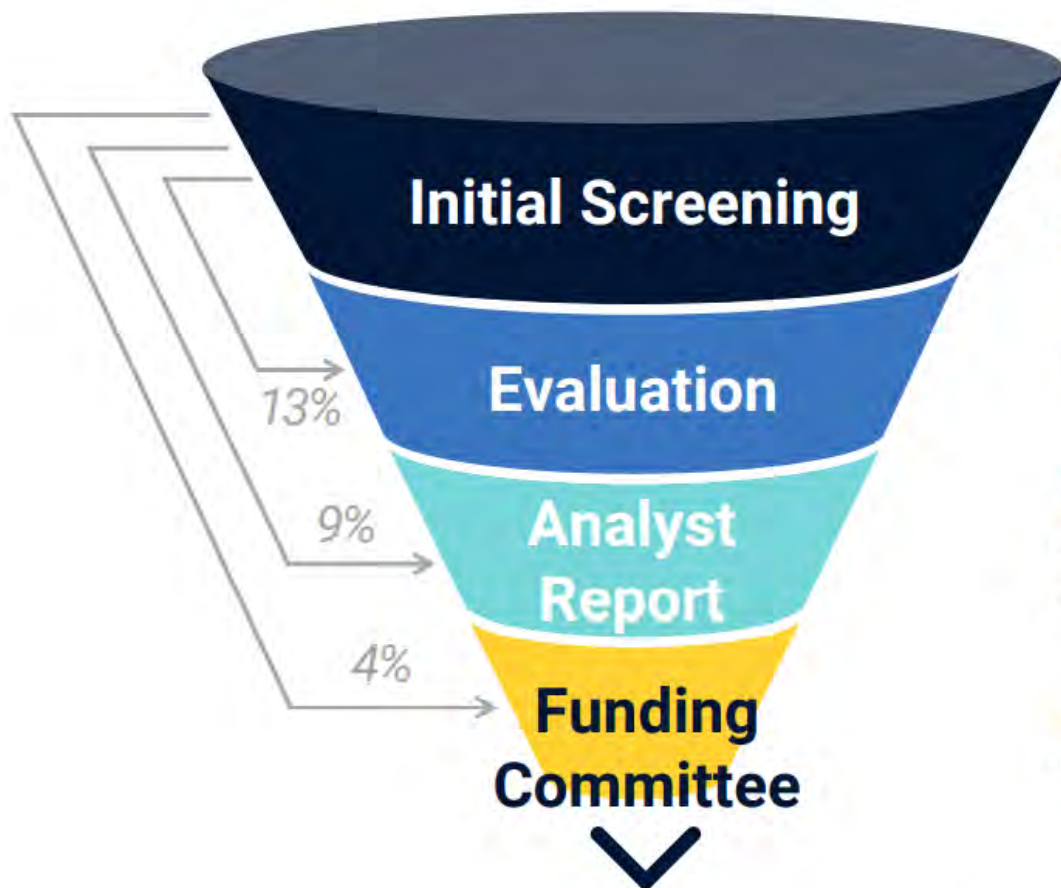
SPV Structure update:
This includes Shareholder General Meeting & putting the Chamber of Commerce on the table already. Pending

Trade complete:
Congratulations to your trade! The shares ownership transfer is now complete. Pending

- Low barrier to entry;
- Platform agnostic – anywhere;
- Built in portfolio management and liquidity.



Deals Sourcing & Selection Process



Our business analysts have screened over 4000 European technology startups.

Monthly views 200 companies (early stage to Series C)

25 deep dive (VC Backed, external advisors, Funding committee)

Business, Legal, Corporate, Financial DD with partners and inhouse

5-6 select (proposed to investors)

3,0% Rounds approved including follow-on rounds



Growing Co-Investors Network

Investors on SeedBlink have access to VC grade deals across stages and geographies at the same terms.

ROMANIA

TechAngels

FORTECH INVESTMENTS

neogen CAPITAL

SPARKING CAPITAL

GAPMINDER

gecad: VENTURES

RocaX

EARLYGAME VENTURES

7X

GROWceanu de la greu la grow

CATALYST ROMANIA

FOUNDERS BRIDGE

BULGARIA

eleven CAPITAL

Vitosha VENTURE PARTNERS

SILVER LINE CAPITAL

LAUNCHUB VENTURES

CEE

South Central Ventures

day1

karma.vc

PortfoLion member of otp group

cofounder zone

GRÖUPORT ENGAGED INVESTMENTS

GREECE

VentureFriends

Genesis Ventures

METAVALLON

VELOCITY PARTNERS

BIG PI

WESTERN EUROPE

Fin

cdp

KIBO VENTURES

AlmazCapital

DACH

OCCIDENT

GFC

GFC

ELEVATOR VENTURES

GATEWAY ventures



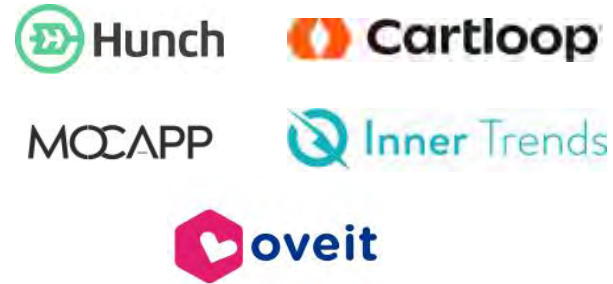
Portfolio Overview

Examples of funded companies by verticals

ENTERPRISE SAAS



MARTECH



HEALTHTECH



FINTECH



HRTECH



AI/ML



EDTECH





SeedBlink in Greece

* Opened our office in June 22

A bubbly tech scene, empowered by **local tech hubs**, and its **strong diaspora network of Greek entrepreneurs**.

€ 16.8M mobilized in Greece.

7% of the **Seed** and **Series A** covered, in each financing round.

€ 1.1M being invested in Greek companies by our investors.

2 **Series A** rounds successfully funded.

7 **Greek** investment opportunities, where 10% of the investors were Greek.

€ 5,400 **Average investment ticket** for Greek rounds.

60% of the **Pre-Seed** round covered based on round type, in each financing round.

SeedBlink mobilized amount represented **4.4%** out of the total level of funding in the Greek ecosystem.



Rounds we participated in:



Co-investing together with:





Local success stories: PD Neurotechnology & Captain Book



PDN is a class leading provider of mHealth solutions, including wearables and advanced AI software for the monitoring and treatment of patients suffering from PD and other movement disorders.

Last funding round details on SeedBlink:

- Pre-committed money: € 2,500,000
- Raised on SeedBlink: € 221,000
- Total amount raised: € 2,721,000
- Pre-money valuation: € 25,000,000
- Round type: Series A
- Company stage: Post-revenue
- Vertical: MedTech
- Co-Investor: Big Pi Ventures
- Investment instrument: Equity



CaptainBook

CaptainBook.io, the first fast-growing startup ever incorporated in the Cyclades, brings experience-suppliers online by offering them a very powerful yet simple booking engine connecting them to a network of local trusted resellers such as hotels, airbnb hosts and travel agencies.

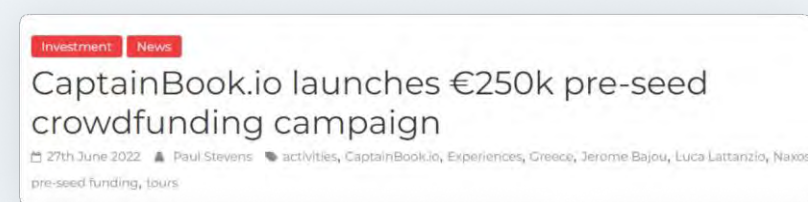
Last funding round details on SeedBlink:

- Pre-committed money: € 85,000
- Raised on SeedBlink: € 150,000
- Total amount raised: € 235,000
- Pre-money valuation: € 1,450,000
- Round type: Pre-seed
- Company stage: Post-revenue
- Vertical: Equity
- Investment instrument: Marketplace



PD Neurotechnology, a MedTech start-up for patients suffering from Parkinson's Disease, is targeting €500.000 in the financing round opened by SeedBlink

@ August 29, 2022 · #4



CaptainBook.io's management salutes Amazon's Project "Naxos, Smart Island".

CaptainBook: Brings the new era to online booking of travel experiences

The Greek traveltech Startup is an integrated platform that connects tourism professionals, who offer experiences and activities, with a network of reliable local resellers, such as hotels, Airbnb accommodation and travel agencies.



Benefits for Investors

Curated tech deal flow – Seed to Series B rounds

1

High diversification and lower exposure per asset driven by small initial ticket size (starting EUR 2,500)

Early access

2

Being granted an early access to the rounds before they go live and access to the Founders

Personal support

3

A dedicated Investment Relationship Manager for a better fit of your investing thesis

Portfolio growth

4

Dedicated tools and dashboards for online portfolio management

Private deal rooms

5

Private deal rooms are facilitated depending on the needs

Taking away the administrative burden

6

Direct investment into the cap table or through SeedBlink SPV (syndication)*



Our Contacts

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Thank you!